



# THE BNE TAKEOVER *Conference* 2022

DALLAS-FORT WORTH, TEXAS

JULY 28<sup>TH</sup> - 30<sup>TH</sup>, 2022

---

**ALVIONNA BREWSTER**

CEO, BLACK NURSE ENTREPRENEURS

# CONFERENCE SCHEDULE

JULY 2022

28 THURSDAY

11:00 - 2:00 PM **VENDOR LOAD IN & SET UP**  
GRAND BALLROOM FOYER

3:00 - 5:00 PM **REGISTRATION /CHECK-IN**  
GRAND BALLROOM FOYER

5:00 - 9:00 PM **KICKOFF EVENT-2ND FLOOR**

29 FRIDAY

8:00 - 9:00 AM **BREAKFAST IN PECOS II**

9:00 - 10:00 AM **OPENING-GRAND BALLROOM**

10:00 - 10:45 AM **KEYNOTE ADDRESS**  
TAMMY MARSHALL: FROM FEAR TO FINANCIAL FREEDOM

10:45 - 11:15 AM **BREAK**

11:15 - 12:15 PM **COMPLIANCE IS CONFIDENCE**  
TAMEKA MCKNEELY

12:15 - 1:45 PM **LUNCH**

1:45 - 2:00 PM **MESSAGE FROM SPONSOR**

2:00 - 3:00 PM **BUSINESS DREAM TEAM PANEL DISCUSSION**  
TOP 5 THINGS BUSINESS OWNERS NEED TO KNOW

3:00 - 3:30 pm **BREAK**

3:30 - 4:15 PM **FROM BEDSIDE NURSE TO SIX-FIGURE ENTREPRENEUR**  
DR. VIOLA PIERCE

4:15-4:30 PM **TRANSITION TIME**

4:30 - 5:45 PM **VIP SPEED COACHING**  
HACIENDA

30 SATURDAY

8:00 - 9:00 AM **BREAKFAST IN PECOS II**

9:00 - 10:00 AM **GRAND BALLROOM MAINSTAGE: NURSE BAG PANELIST**  
TOPIC: CONFIDENCE, CONSISTENCY & CUSTOMER SERVICE!

10:00 - 10:45 AM **KEYNOTE ADDRESS**  
ELLE PIERSON: THE SHIFT

10:45 - 11:15 AM **BREAK**

11:15 - 12:15 PM **SELF-CARE IS A BUSINESS STRATEGY**  
DR. LATORA GRANT SCOTT & TOLA OLABIYI

12:15 - 1:45 PM **LUNCH**

1:45 - 2:30 PM **SOCIAL MEDIA SECRETS**  
CHIOMA OKEKE

2:30 - 3:15 PM **KEYNOTE ADDRESS**  
SCHARMAINE LAWSON: THE CALL OF DUTY: ANSWERING THE CALL TO SERVE

3:15 - 3:30 pm **CLOSING CEREMONY**

6:00 - 9:00 PM **VIP EVENT W/ DINNER**

# ALVIONNA BREWSTER

CEO, BLACK NURSE ENTREPRENEURS



FOUNDER



# Black Nurse Entrepreneurs

## Welcome to the BNE TAKEOVER CONFERENCE 2022

You could have been anywhere else in the world, but you are here with me and I appreciate you. And you are here with other Nurse Bosses ready to have a great weekend filled with fun, networking, learning and executing. Open your mind and expect to be blown away. Again, welcome to our conference!  
Alvionna

In 2015, the vision was born to create a very unique community that would connect black nurses in order to mentor, uplift and encourage one another. It started with a simple social media platform where nurse entrepreneurs shared their stories of how they got started. Black nurses who were interested in entrepreneurship felt comfortable reaching out and obtaining resources that they may have not gotten elsewhere. The popularity and interest grew quickly as more and more black nurses became aware of how to use their degrees and medical expertise. The IMPACT that BNE has had within the black community is tangible. As we continue to grow, we strive for professional excellence in providing the best resources for black nurse entrepreneurs worldwide.

## MISSION

To merge black culture with the field of nursing to encourage entrepreneurship.

## VISION

To be the premier networking organization that provides the best resources for black nurses to launch, build and grow healthy entrepreneurial endeavors worldwide.



@BlackNurseEntrepreneurs



@blacknurseentrepreneurs



bne@blacknurseentrepreneurs.com



www.blacknurseentrepreneurs.org

# PRESENTING SPONSORS!



## R & E HEALTHCARE

HEALTH AND WELLNESS



@Randehealth



470-545-07860



@r\_and\_e\_healthcare\_llc



[www.randehealthcareatl.com](http://www.randehealthcareatl.com)



## WORLD POINT

HEALTHCARE AND CPR TRAINING PRODUCTS PROVIDER



@worldpointinc



[customersolutions@worldpoint.com](mailto:customersolutions@worldpoint.com)



@worldpointinc



[www.worldpoint.com](http://www.worldpoint.com)



## LUMIN DIAGNOSTIC SOLUTIONS

HEALTH AND WELLNESS



@LaLueurHW



[info@luminds.com](mailto:info@luminds.com)



@la\_lueur\_hw



[WWW.lalueurhw.com](http://WWW.lalueurhw.com)



## ASHFORD ADVISORS

FINANCIAL PLANNING INSTITUTION FOR NURSES



@AshfordAdvisors



[shelbygreen@ashfordadvisors.net](mailto:shelbygreen@ashfordadvisors.net)



@AshfordAdvisors



[www.ashfordadvisors.net/sag-financial-group](http://www.ashfordadvisors.net/sag-financial-group)

# SPONSORS!



dubsado

## DUBSADO

ALL-IN-ONE BUSINESS MANAGEMENT PLATFORM



@dubsado



hello@dubsado.com



@dubsado



www.dubsado.com

WL

women that lead

## WOMEN THAT LEAD

A COMMUNITY FOR MINORITY WOMEN ENTREPRENEURS.



@Womenthatleadnow



hello@womenthatlead.co



@Womenthatleadnow



www.womenthatlead.co

# ELLA STEPHENSON

BSN, LPN, RN



R & E  
HEALTHCARE



**SPONSOR**

Ella Stephenson, the owner of R and E Healthcare, LLC, is a proud Presenting Sponsor of the VIP Group Coaching Session at the Takeover Conference.

R and E Healthcare, LLC specializes in

- skilled nursing
- aide/ companion care
- counseling
- IV Therapy
- Wound care
- mobile POC Testing
- CPR
- non-emergency transportation for pediatrics to geriatric patients.

The target market for R and E Healthcare includes those the bible calls "the least of these," with our target market being those living in the rural areas of each state that we service.



@Randehealth



@r\_and\_e\_healthcare\_llc



info@luminds.com



[www.lalueurhw.com](http://www.lalueurhw.com)

# TAMANIKA (TAMMY) MARSHALL

APRN, FNP-C



**Lumin Diagnostic Services**  
Illuminating your path to wellness



**SPEAKER**

Tammy is the founder of Lumin Diagnostic Services and its subsidiaries, La Lueur Health and Wellness and La Lueur Academy. She has been featured in DallasVoyage, NBC News, and KFVE Hawaii. She truly believes that the change you want to see begins with you.

## TOPIC

- From Fear to Financial Freedom
  - Learn how Tammy overcame fear and defeat, to scale her CLIA lab to a successful 6-figure private practice, med spa, and IV hydration in one year with multiple corporate connections

## AREA OF EXPERTISE

- Private Practice, Mobile Clinic, Medspa



@LaLueurHW



info@luminds.com



@tammy\_marshall\_fnp



[www.lalueurhw.com](http://www.lalueurhw.com)

# TAMEKA MCKNEELY

COMPLIANCE EXPERT

*Tameka McKneely*



**SPEAKER**

Tameka is a Multi-Passionate Entrepreneur known by those closest to her as GLUE. One of her main passions is Compliance. She helps entrepreneurs set-up, start and sustain foundationally sound and compliant businesses, protecting them from penalties, fines, damaged reputations and business stoppages. While others teach how to make 6 to 7 figures in business she teaches how to KEEP 6 to 7 figures in business. She believes in order to be treated like a business you MUST look like a business.

## TOPIC

- Compliance is Confidence
  - All businesses need to be foundationally sound and compliantly maintained to remain functional, profitable, and operational. This workshop is dedicated to making sure that your business is compliant and not hit with hefty fines and unexpected expenses.

## AREA OF EXPERTISE

- Compliance Expert, Business Formation & Start-up



@tamekamckneely



@tamekamckneely



info@tamekamckneely.com



[www.tamekamckneely.com](http://www.tamekamckneely.com)

# BUSINESS DREAM TEAM



**KANDACE  
WALTER**



**BENAISHA  
POOLE-WATSON**



**LA SHONDA  
DENNIS**



**TIFFANY  
KAMUCHE**

## AREA OF EXPERTISE

- **Kandace Walter, Esq**
  - Patents, Trademarks, Copyrights, Business Formation



@kandacewalter



info@walterlegal.com



@kandacewalter



[www.walterlegal.com](http://www.walterlegal.com)

- **Tiffany Kamuche, Esq**
  - Family Law, Probate, and Estate Planning



@KamucheLawFirm



tklaw@kamuchelaw.com



+1 214-273-6959



[www.kamuchelaw.com](http://www.kamuchelaw.com)

- **La Shonda Dennis, CPA**
  - Taxes, Finances and Business Consultation



@peguedenniscpa



ldennis@peguedenniscpa.com



@peguedenniscpa



[www.peguedenniscpa.com](http://www.peguedenniscpa.com)

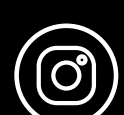
- **Benaisha Poole-Watson, Esq, MBA**
  - Real Estate Development/Investing, and Funding/Lending



@benaishaw



benisha.watson@exprealty.com



@thebaileywatsonrealestategroup



[www.baileywatsongroup.com](http://www.baileywatsongroup.com)

# DR. VIOLA PIERCE

DNP, RN, CEN



**SPEAKER**

Dr. Viola Pierce is the CEO and founder of the VP Nursing Leadership, Training and Coaching. She is a nurse with more than 25 years of experience. Her goal is to change the face of healthcare as we know it along with changing our family situation. This is when you can work from anywhere around the world making money with the purpose that God originally designed for you.

## TOPIC

- From Fear to Financial Freedom
  - If you are a coach, a consultant or you are interested in adding this to your business, join this session to learn the steps to go from bedside to a six-figure entrepreneur.

## AREA OF EXPERTISE

- Speaking, Coaching, Consulting



@vpnursing



@vpnursing



viola@vpnursing.com



[www.vpnursing.com](http://www.vpnursing.com)

# DR. SANDRA CLEVELAND

PHD., RN, CNE, CPT



**SPEAKER**

Dr. Cleveland is a nurse entrepreneur and educator, known as the “Digital Bestie”. She is the Founder and CEO of Tribe Consulting, LLC, helping to create digital products and optimize business processes. She is the author of the book *Shred: Removing the layers to find your true purpose*.

## TOPIC

- Nurse BAG Panelist Discussion
  - Dr. Viola Pierce, Dr. Sandra Cleveland, Jocelin McElderry, Sequoise Givens:
    - Meet the ladies from the popular Saturday morning clubhouse room (Big Audacious Goals) as they discuss the “Confidence, Consistency, and Customer Service” that it takes to grow and scale your business.

## AREA OF EXPERTISE

- Gamification, Tech and Systems Expert, Ph. D/DNP Student Mentor/Coach



@tribeconsultingllc



@tribeconsultingllc



tribeconsulting4u@gmail.com



[www.drsandradnpcoach.com](http://www.drsandradnpcoach.com)

# JOCELIN MCELDERRY

BSN, RN



**SPEAKER**

Meet Jocelin T. Hood McElderry, a Life Coach, Author, Motivational Speaker, Healthcare Provider, Servant and Kingdom Benefactor. She is the CEO of The Connection Specialist, LLC which helps Mid-Life Christian Women connect/reconnect with themselves to go on to be the Great that they were called to be.

## TOPIC

- Nurse BAG Panelist Discussion
  - Dr. Viola Pierce, Dr. Sandra Cleveland, Jocelin McElderry, Sequoise Givens:
    - Meet the ladies from the popular Saturday morning clubhouse room (Big Audacious Goals) as they discuss the “Confidence, Consistency, and Customer Service” that it takes to grow and scale your business.

## AREA OF EXPERTISE

- Connection Specialist



@tribeconsultingllc



@tribeconsultingllc



tribeconsulting4u@gmail.com



[www.drsandradnpcoach.com](http://www.drsandradnpcoach.com)

# SEQUOISE GIVENS

AGNP-C



**SPEAKER**

Sequoise is an empowerment/mindset coach, motivational speaker, and community leader. The CEO of Above Average Health and House Calls which made history as being the first medical clinic to be owned and operated by a nurse practitioner in Panola county. She is also the CEO of Above average labs and more, author of the book "No colored nurses" and co-owner of an online store, Shayla Os Ohhh so relaxing self-care products, that she owns with her 11-year daughter.

## TOPIC

- Nurse BAG Panelist Discussion
  - Dr. Viola Pierce, Dr. Sandra Cleveland, Jocelin McElderry, Sequoise Givens:
    - Meet the ladies from the popular Saturday morning clubhouse room (Big Audacious Goals) as they discuss the "Confidence, Consistency, and Customer Service" that it takes to grow and scale your business.

## AREA OF EXPERTISE

- Private Practice, House Calls, Mindset & Accountability Coach



@sequoisethetexasnp



@sequoisethetexasnp



aboveaveragehealth@yahoo.com



[www.aboveaveragehealthcare.com](http://www.aboveaveragehealthcare.com)

# ELLE PIERSON

MBA, RN



**SPEAKER**

Healthcare Consultant, Nurse, Author, TEDx Speaker, and Mentor to aspiring Healthcare Consultants are just a few of the many roles Elle Pierson encompasses. Elle is the Principal Consultant and Founder of The Reputation Advisors, a Brand Experience & Crisis Communications Consulting Agency that helps organizations protect their brand from internal and external reputation threats.

## TOPIC

- This powerful keynote address will discuss the topic of "The SHIFT:
  - The 5 Essential Shifts in Mindset, Intentionality, Focus and Beliefs that are Non-negotiable to Business Success."

## AREA OF EXPERTISE

- Healthcare Consulting, Reputation Strategist, LinkedIn Expert



@elletheconsultant



support@thehealthcareconsultantnetwork.com



@elletheconsultant



[www.thehealthcareconsultantnetwork.com](http://www.thehealthcareconsultantnetwork.com)

# TOLA OLABIYI

BSN, RN, CWOCN, CFN

nurses of faith



**SPEAKER**

Tola Olabiyi is a Life Coach and Career Strategist for Nurses. She is the founder and CEO of Nurses of Faith, an online apparel company that curates inspiration and affirmation apparel for nurses. Tola teaches nurses to develop additional streams of income by owning their own online retail store. Through the Nurses of Faith Platform, Tola also provides life and career resources through workshops, speaking engagements, conferences and coaching.

## TOPIC

- Self-Care is Business Strategy
  - As we grow our business, we must still take care of ourselves. We do not discuss self-care as a business strategy, but it is and these experts will address the tools you need to maintain growth and synergy.

## AREA OF EXPERTISE

- Self-care & Faith Leader, Business Leadership Expert, Drop-shipping/E-commerce



@Nursesoffaith



@nursesoffaith



Tola@nursesoffaith.org



[www.nursesoffaith.org](http://www.nursesoffaith.org)

# DR. LATORA GRANT SCOTT

PHD, RN, CHFNP, RYT



**SPEAKER**

## *The Nurse Doc Is Zen*

Dr. Latora is the owner of ECLIPSE Health Consultants, LLC and its affiliate The Nurse Doc Is Zen™ merging the art and science of Nursing and Yoga for holistic lifestyle coaching. Her mission is to normalize Self-care as an activity of daily living. Dr. Latora is passionate about empowering others to reach their optimal level of physical health and emotional wellbeing.

## TOPIC

- Self-Care is Business Strategy
  - As we grow our business, we must still take care of ourselves. We do not discuss self-care as a business strategy, but it is and these experts will address the tools you need to maintain growth and synergy.

## AREA OF EXPERTISE

- Yoga, Health & Wellness, Public Health/Cardiovascular Health



@nursedocgrantscott



@thenursedociszen



info.thenursedociszen@gmail.com



[www.thenursedociszen.com](http://www.thenursedociszen.com)

# CHIOMA OKEKE

BSN, RN

NURSE *Chioma*



**SPEAKER**

Nurse Chioma Okeke is coaching and empowering nurses around the globe. The founder of Choosing Nursing is a seasoned Registered Nurse who works with graduate nurses to help them pass the National Council Licensure Examination (NCLEX).

## TOPIC

- Social Media Marketing Secrets
  - Learn the successful and proven secrets that Chioma has used to grow multiple social media platforms that attract and engage her ideal target audience.

## AREA OF EXPERTISE

- Social Media & Digital Marketing Expert, NCLEX Educational Prep Provider



@healthandwellnesswithnursechioma



@choosing\_nursing



marketingstrategicsolutions@gmail.com



[www.nursechioma.com](http://www.nursechioma.com)

# DR. SCHARMAINE LAWSON

FNP-BC, PMHNP-BC, FAANP, FAAN

*Dr. Lawson*

NURSE PRACTITIONER



**SPEAKER**

Featured on CBS Evening News with Katie Couric, ABC, NBC, and Johnson & Johnson, Dr. Scharmaine Lawson is a nationally recognized and award-winning nurse practitioner in New Orleans. She is a Fellow of the American Association of Nurse Practitioners (AANP) and Fellow of the American Academy of Nursing (FAAN). Dr. Lawson was inspired to make house calls while caring for her grandmother, who was ill and needed an in-home doctor. Dr. Lawson has worked as a nurse practitioner for many years, as a Family Practice Nurse Practitioner and now a Psychiatric Mental Health Nurse Practitioner, treating thousands of patients, in-person and online. She continues her private practice today but still manages to find time to write and produce her Nola the Nurse® series of stories and activity books that introduce STEM fields to girls and boys of all ages. She hopes her books inspire children to consider the role of the Advanced Practice Nurse as a science career.

## TOPIC

- The Call of Duty: Answering the Call to Serve
  - This powerful address will discuss merging nursing with business to answer the call to serve your community, create impact and generate wealth.

## AREA OF EXPERTISE

- Private Practice, House Calls, Author of Children's Books



@DrScharmaineNP



@dr\_lawson\_np



DrLawson@DrLawsonNP.com



[www.DrLawsonNP.com](http://www.DrLawsonNP.com)

# VIP SPEED COACHING



**TAMMY MARSHALL, APRN, FNP-C**

EXPERTISE:

- PRIVATE PRACTICE, MOBILE CLINIC, MEDSPA



**DR. LATORA GRANT SCOTT, PHD, RN, CHFN, RYT**

EXPERTISE:

- YOGA, HEALTH & WELLNESS, PUBLIC HEALTH / CARDIOVASCULAR HEALTH



**TAMEKA MCKNEELY**

EXPERTISE:

- COMPLIANCE EXPERT, BUSINESS FORMATION & START-UP



**CHIOMA OKEKE, BSN, RN**

EXPERTISE:

- SOCIAL MEDIA & DIGITAL MARKETING EXPERT, NCLEX EDUCATIONAL PREP PROVIDER



**DR. VIOLA PIERCE, DNP, RN, CEN**

EXPERTISE:

- SPEAKING, COACHING, CONSULTING



**DR. SCHARMAINE LAWSON, FNP-BC, PMHNP-BC, FAANP, FAAN**

EXPERTISE:

- PRIVATE PRACTICE, HOUSE CALLS, AUTHOR OF CHILDREN'S BOOKS



**DR. SANDRA CLEVELAND, PHD., RN, CNE, CPT**

EXPERTISE:

- GAMIFICATION, TECH AND SYSTEMS EXPERT, PH. D/DNP STUDENT MENTOR/COACH



**KANDACE WALTER, ESQ**

EXPERTISE:

- PATENTS, TRADEMARKS, COPYRIGHTS, BUSINESS FORMATION



**JOCELIN MCELDERRY, BSN, RN**

EXPERTISE:

- CONNECTION SPECIALIST



**TIFFANY KAMUCHE, ESQ**

EXPERTISE:

- FAMILY LAW, PROBATE, AND ESTATE PLANNING



**SEQUOISE GIVENS, AGNP-C**

EXPERTISE:

- PRIVATE PRACTICE, HOUSE CALLS, MINDSET & ACCOUNTABILITY COACH



**LA SHONDA DENNIS, CPA**

EXPERTISE:

- TAXES, FINANCES AND BUSINESS CONSULTATION



**ELLE PIERSON, RN, MBA**

EXPERTISE:

- HEALTHCARE CONSULTING, REPUTATION STRATEGIST, LINKEDIN EXPERT



**BENAISHA POOLE-WATSON, ESQ, MBA**

EXPERTISE:

- REAL ESTATE DEVELOPMENT/INVESTING, AND FUNDING/LENDING



**TOLA OLABIYA, BSN, RN, CWOCA, CFN**

EXPERTISE:

- SELF-CARE & FAITH LEADER, BUSINESS LEADERSHIP EXPERT, DROP-SHIPPING/E-COMMERCE



ALL ACCESS  
BNE ELITE MEMBERSHIP

Increase your exposure via advertisement.  
Network with like-minded individuals.  
Build lasting connections.  
Learn new business strategies.  
Increase your authority.

CONNECT WITH BNE!

@BLACKNURSEENTREPRENEURS



@BLACKNURSEENTREPRENEURS



BNE@BLACKNURSEENTREPRENEURS.COM



WWW.BLACKNURSEENTREPRENEURS.ORG

